



# Virginia Green Events



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## Drishti Fest Yoga Festival Virginia Beach, VA



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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## Drishti Fest Yoga Festival

### Virginia Green Activities

#### **This facility pledges that they:**

##### **Recycle.**

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
  - Glass bottles
  - Aluminum cans
  - Plastic bottles
  - Paper
  - Cardboard

##### **Minimize the use of disposable food service products.**

- Do not use any disposable containers, dishware, cutlery, or cups **OR**

##### **Printed Materials.**

- Use electronic registration, correspondence, and forms instead of paper forms
- Print brochures and other printed items on recycled content paper

- Use soy-based inks
- Print all documents double-sided
- Purchase/use paper products with 30% or higher recycled-content

### Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Arrange for the composting of food waste and other compostables
- Use non-bleached napkins and coffee filters
- Use water pitchers to minimize the use of single-use bottles
- Avoid box lunches and service trays/platters of food instead
- Have a contract for environmentally-friendly, portable restrooms ([www.polyportables.com/products.asp](http://www.polyportables.com/products.asp))
- Purchase recycled-content paper towels and toilet paper
- Provide for recycling of boxes and other set-up wastes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase from vendors and service providers with a commitment to the environment

### Green Signage.

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our events webpage highlighting all of our green activities
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers
- Have quantified our greening efforts and will post estimates of the reduced environmental impacts (you could use some sort of pollution calculator, such as [www.cleanerandgreener.org/resources/pollutioncalculator.l](http://www.cleanerandgreener.org/resources/pollutioncalculator.l) [www.cleanerandgreener.org/resources/pollutioncalculator.htm](http://www.cleanerandgreener.org/resources/pollutioncalculator.htm))

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For more information on **Drishti Fest Yoga Festival**, see [drishtifest.com](http://drishtifest.com) or contact Buddy Wheeler at [buddy@vital-capacity.com](mailto:buddy@vital-capacity.com) or 757-474-5462.

For more information on the Virginia Green program, see [www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx](http://www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx).



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